

CUSTOMER NO.: 24498

Serial No.: 10/018,070

Final Office Action dated: July 25, 2006

PATENT
RCA 89,470

AF
2/20



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Wanda Green Thompson, et al.
Serial Number: 10/018,070
Atty. Dkt: RCA 89,470
Filing Date: October 25, 2001
For: ADVERTISEMENT SELECTION BASED ON USER
ACTION IN AN ELECTRONIC PROGRAM GUIDE
Art Unit: 2612
Examiner: Shirley Lu

RESPONSE TO FINAL OFFICE ACTION

Mail Stop AF
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

In response to the final Office Action dated July 25, 2006, for which a response is due October 25, 2006, please enter the following amendments and remarks/arguments in the above-identified application.

Listing and Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 4 of this paper.